

PrimePortal

Alerting

Simply Keeping Track

The alerting service from Interactive DataSM is designed to let you easily and conveniently keep track of large portfolios via financial information systems. The 24x7 service continually monitors users' portfolios, alerting them if there has been a change affecting the parameters that the user has set.

Alerts can be set based on individual criteria or rules, as well as complex scenarios, for instance, a minimum price change of five per cent combined with a trading volume increase ten per cent.

■ For Advisors And Private Investors

Alerting can benefit:

- investment advisors, asset managers, and portfolio managers by letting them keep track of their investments more easily and provide their customers with proactive advising,
- well-informed private traders and heavy traders who would like to implement their own trading strategies.

Signaltyp	aktueller Wert	Aktiv	Ausführungswert	Ausgabe	Signalausführung
akt. Kurs	28.45	<input checked="" type="checkbox"/>	limit + limit - 28,00	Popup	Einmalig
Diff. zum Vortag	-1,08 % [-0,31]	<input type="checkbox"/>	limit %	E-mail	Einmalig
Geld	28,42	<input checked="" type="checkbox"/>	27,95	E-mail + SMS	Einmalig
Geld Stk.	502	<input checked="" type="checkbox"/>	1,000	E-mail + SMS	Einmalig
Brief	28,47	<input type="checkbox"/>		E-mai	Einmalig
Brief Stk.	1,677	<input type="checkbox"/>		E-mai	Einmalig
Intraday Hoch	29,26	<input type="checkbox"/>	+2,85% [+0,81]	E-mail	Einmalig
Intraday Tief	28,43	<input checked="" type="checkbox"/>	-0,02% [-0,02]	E-mail	Einmalig
Last Volume	800	<input type="checkbox"/>		E-mail	Einmalig
Gehandelte Stück	1,6 Mio.	<input checked="" type="checkbox"/>	2,000	E-mail	Einmalig
Tages-Volumen	45,33 Mio.	<input type="checkbox"/>		E-mail	Einmalig

■ Optimized Portfolio Management

The alerting service is designed to support users in monitoring quotes, performance, and volatility – whether individual securities or complete portfolios – and thus helps them identify new trading opportunities. Functions include:

- setting alerts for securities and associated key figures, news about individual instruments, underlyings, or analyst ratings,
- setting alerts for any quote or key figure, absolute values, relative changes, or in comparison to benchmarks,
- simple limits for quotes, or complex alerting for key figures and indicators,
- real-time notification – via SMS, e-mail, or a pop-up window in an application, and
- triggering at any desired frequency – once, periodically, or at regular intervals.

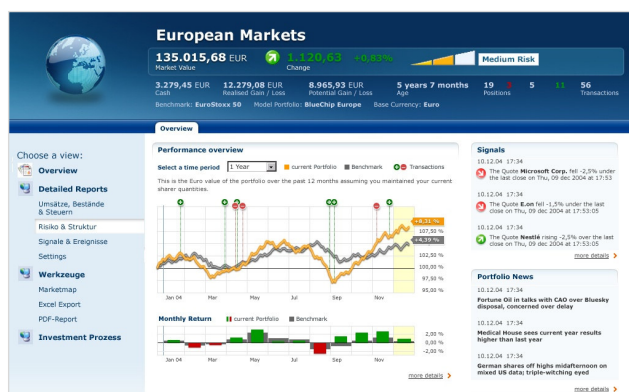
■ Speed And Continuity

The alerting service from Interactive Data is designed to offer even more advantages, including:

- speed: less than one second response time
- continuity: consistent comparison of interdependent values, and
- precision: selected information as soon as it is available, for example price updates for illiquid securities, or changes arising from news

Flexible Use

There are numerous and flexible options for using the alerting service in web-based, desktop or mobile solutions from Interactive Data. If you would like to integrate alerting as an individual function into already existing systems, you can include it in a PrimeDeveloper package. All data in the Interactive Data Managed Solutions data universe is covered. The spectrum comprises quote and price data, statistical information about stocks, bonds, funds and derivatives, and risk figures.



About Interactive Data Corporation

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,400 employees in offices worldwide.

For more information, please visit www.interactivedata.com.

Amsterdam ■ Bedford ■ Boston ■ Chicago ■ Cologne ■ Dubai ■ Dublin ■ Fort Lauderdale ■ Frankfurt ■ Geneva ■ Glasgow ■ Hayward ■ Helsinki ■ Hong Kong ■ Houston ■ Irvine
Jersey, CI ■ London ■ Luxembourg ■ Madrid ■ Melbourne ■ Milan ■ Minneapolis ■ New York ■ Paris ■ Rome ■ Santa Monica ■ Singapore ■ Sydney ■ Tokyo ■ Zurich

Frankfurt
Sandweg 94
60316 Frankfurt/Main
Germany
Tel: +49 (0)69 50 50 30 0
Fax: +49 (0)69 50 50 30 505

Helsinki
Merimiehenkatu 36 D
00150 Helsinki
Finland
Tel: +358(0)9 6860 6717
Fax: +358(0)9 6860 6710

London
Fitzroy House, 13-17 Epworth Street
London EC2A 4DL
United Kingdom
Tel: +44 (0)20 7825 8000
Fax: +44 (0)20 7825 7701

Madrid
C/ María de Molina 37
28006 Madrid
Spain
Tel: +34 (91)745 2105
Fax: +34 (91)745 2106

Milan
Via Mauro Macchi, 44
20124 Milan
Italy
Tel: +39 02 671915 1
Fax: +39 02 671915 40

New York
100 William Street, 17th Floor
New York, NY 10038
United States of America
Tel: +1 212 269 6300
Fax: +1 212 771 6987

Paris
9, Rue de Téhéran
75008 Paris
France
Tel: +33 (0)1 56 69 50 70
Fax: +33 (0)1 56 69 50 79

Zurich
Loewenstrasse 2
8001 Zurich
Switzerland
Tel: +41(0)44 276 4611
Fax: +41(0)44 276 4601

Interactive Data ■ www.interactivedata.com ■ info-ms@interactivedata.com

Interactive DataSM and the Interactive Data logo are service marks or trademarks of Interactive Data Corporation, and registered service marks in Australia, European Community, Germany, Japan, Korea, New Zealand, Switzerland, and Taiwan.

This document is provided for informational purposes only. The information contained in this document is subject to change without notice and does not constitute any form of warranty, representation, or undertaking. Nothing herein should in any way be deemed to alter the legal rights and obligations contained in agreements between Interactive Data Managed Solutions AG and its clients relating to any products or services described herein. Nothing herein is intended to constitute legal, tax or other professional advice. Interactive Data Managed Solutions AG makes no warranties whatsoever either express or implied, as to merchantability, fitness for a particular purpose, or any other matter. Without limiting the foregoing, Interactive Data Managed Solutions AG makes no representation or warranty that any data or information (including, but not limited to, evaluations) supplied to or by it are complete or free from errors, omissions, or defects.

©2010 Interactive Data Managed Solutions AG
08/2010


Interactive DataSM